



Learning has **No Limits**

IHRIM Webinar Sponsorships

IHRIM is pleased to offer software vendors and consulting companies additional marketing opportunities via a Webinar sponsorship program. Sponsorship is \$2,000 per Webinar and includes the following benefits.

Sponsorship Benefits

Pre-Webinar

- Recognition with logo and link to company's website on all IHRIM marketing materials (including email messages) that are sent out to members and prospects to promote the Webinar.
- Recognition with logo on the page of the IHRIM website that promotes the specific webinar.
- Recognition with logo, tagline (in most places where logo is included – limited length)and link to sponsor's website in one issue of the IHRIM Wire.

During Webinar

- Verbal recognition of your sponsorship during the Webinar.
- Company contact slide at the end of the presentation.

Post-Webinar

- Logo with tagline and link to company's website and recognition in the issue of the IHRIM Wire that follows the Webinar.
- Receive a list that contains the name, title, company and address of the registered person at each site which can be used for a ONE TIME mailing only.

Additional Benefits

- Logo will appear on the Webinar page of the IHRIM website for 3 months.
- In places where your company logo appears, you will be given the opportunity to link to your website.

Maximum Exposure with Minimum Effort

IHRIM offers vendors and consultants the opportunity to provide our audience with an educational Webinar. You pick the topic and presenter (IHRIM has final approval) and we handle the logistics and promote to IHRIM members and prospects.

Additional Sponsorship Benefits

- \$3,000 per 60-minute slot (45 presentation, 10 minutes Q&A and 5 intro).
- Must be education focused.
- Small company logo on all slides.
- Webinar will be offered complimentary to members and non-members to give you maximum exposure.
- A link to the Webinar recording which can be posted on your company website. This link will be made available to anyone visiting the IHRIM website.
- IHRIM will send one blast email message to applicable webinar attendees on company's behalf. Message will be provided by sponsor within one week of completion of the sponsored webinar. IHRIM will have final approval on email content.

Interested? Contact Jean Andrews at jandrews@ihrim.org

Upgrade your Webinar Sponsorship by selecting one of our Partner Bundles. Some Partner Bundles include email blasts to our members and prospects, a Partner exclusive benefit.

MARKETING WITH IHRIM

OPPORTUNITIES ONLINE, DIRECT & PRINT



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IHRIM PARTNER SPONSORSHIPS

IHRIM Partner Sponsorships provide year round opportunities through IHRIM Memberships; Webinars Participation and Sponsorship, e-mail, web site listing and the use of the IHRM partner logo.



IHRIM PLATINUM PARTNER BUNDLE \$7,000

- Platinum Partner listing on the IHRIM website and other collateral for 12 months
- Use of the Platinum Partner logo on your website and marketing materials
- Three (3) 12 month IHRIM memberships
- One (1) IHRIM educational webinar presentation
- One (1) IHRIM educational webinar sponsorship
- Two (2) emails approved and distributed by IHRIM to members and prospects
- One time use of IHRIM Membership Mailing List



IHRIM GOLD PARTNER BUNDLE \$4,000

- Gold Partner listing on the IHRIM website and other collateral for 12 months
- Use of the Gold Partner logo on your website and marketing materials
- Two (2) 12 month IHRIM Memberships
- One (1) IHRIM educational webinar sponsorship
- Two (2) emails approved and distributed by IHRIM to members and prospects
- One time use of IHRIM Membership Mailing List



IHRIM SILVER PARTNER BUNDLE \$3,250

- Silver Partner listing on the IHRIM website and other collateral for 12 months
- Use of the Silver Partner logo on your website and marketing materials
- One (1) IHRIM educational webinar sponsorship
- One (1) 12 month IHRIM Membership
- One time use of IHRIM Membership Mailing List

IHRIM CONFERENCE SPONSORSHIPS

IHRIM Conference Sponsorships provide the opportunity for companies to build brand recognition and increase their market exposure at the annual HRMStrategies Conference & Technology Exposition.

Diamond Level
Official IHRIM Conference Sponsor

DIAMOND LEVEL BUNDLE \$27,500

- Choice of one (1) of the following Diamond Opportunities:
 - One On-Site Conference Program Sponsor
 - Opening Keynote General Session Sponsor
 - Tuesday Networking Reception Title Sponsor
- 20'x20' booth
- Pre & Post Conference E-Mail Blast approved and distributed by IHRIM
- Six (6) Full Conference Registrations
- One time use of the IHRIM Membership Mailing List
- Logo recognition on the website and included on the on-site signage including recognition at registration and at the entrance to the exhibit hall.
- Special sponsor recognition announcements in the expo hall
- Logo recognition and thank you at the general session

MARKETING WITH IHRIM

OPPORTUNITIES ONLINE, DIRECT & PRINT



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Emerald Level
Official IHRIM Conference Sponsor

EMERALD LEVEL BUNDLE \$17,500

- Choice of one (1) from the following events sponsorships*:
 - Sunday Conference Kick Off - Get Connected Reception
 - Monday Networking Lunch on the Go! In the Expo Hall
 - Tuesday Networking Lunch on the Go! In the Expo Hall
- * Includes sponsorship recognition signage placed at each food station at selected event sponsorship
- 10'x20' booth
- Pre Conference E-Mail Blast
- Four (4) Full Conference Registrations
- One-time use of the IHRIM Membership Mailing List
- Logo recognition on the website and included on the on-site signage including recognition at registration and at the entrance to the exhibit hall.
- Special sponsor recognition announcements in the expo hall

Sapphire Level
Official IHRIM Conference Sponsor

SAPPHIRE LEVEL BUNDLE \$7,500

- Choice of one (1) from the following event sponsorships*:
 - Networking Dessert Break in the Exhibit Hall
 - Tuesday Continental Breakfast
- * Includes sponsorship recognition signage placed at each food station at selected event sponsorship
- 10'x10' booth
- Pre Conference E-Mail Blast
- Two (2) Full Conference Registrations
- Logo recognition on the conference website and included on the on-site signage including recognition at registration and at the entrance to the exhibit hall.
- Special sponsor recognition announcements in the expo hall

IHRIM ADVERTISING OPPORTUNITIES

IHRIM Advertising Opportunities provides an effective platform for companies to market their products to Workforce Solution Decision Makers through print and online advertising.

THE STARTER BUNDLE \$4,100

(50% with contract-\$342 per month for six months. Must be used within a 12-month period)

- One (1) Full page 4-color ad in Workforce Solutions Review
- One (1) Buyers Guide listing with logo and 4 categories
- Two-month Web banner ad on IHRIM.org homepage
- Two-month Mini Skyscraper ad on IHRIMPublications.com homepage
- Two-month Sponsorship of IHRIM Wire e-newsletter – top position
- Partner listing on the IHRIM website (minimum two months – add one month for each additional Bonus Upgrade

BONUS UPGRADE OPTIONS (when you contract for the Starter Bundle)

- One (1) Additional full page Workforce Solutions Review Magazine ads - \$1000/page
- One (1) Additional Workforce Solutions Review Magazine Buyers Guide listing with logo and four categories -\$400/issue
- One (1) Additional IHRIM.org Web banner ad - \$650/month
- One (1) Additional Mini Skyscraper on IHRIM IHRIMPublications.com homepage - \$250/month
- One (1) Additional sponsorships of IHRIM Wire e-newsletter – top position - \$650/month
- Sponsored Content – 2-4 magazine pages/blended editorial - \$800/page
- IHRIM Online Buyer's Guide listing with logo and four categories - \$400/year

CONTACT INFORMATION

IHRIM Partner Sponsorships	IHRIM Conference Sponsorships	IHRIM Advertising Opportunities	
<p><i>Jean Andrews</i> 800-804-3983 x3 jandrews@ihrim.org</p>	<p><i>Blaine Siske</i> 866-236-6879 or 972-929-3169 x203 bsiske@empire-events.com</p>	<p>Workforce Solutions Review magazine, WSR Buyers Guides, IHRIM.Wire, IHRIMpublications.org, IHRIM.org Banner Ads, IHRIM Online Buyers Guide, Reprints <i>Patty Huber</i> 512-310-9795 phuber2@austin.rr.com</p>	<p>Workforce Solutions Review magazine Publisher and Executive Editor <i>Tom Faulkner</i> 512-632-1512 tomf@futurapublishing.com</p>