



# IHRIM Webinar Sponsorships

IHRIM is pleased to offer software vendors and consulting companies additional marketing opportunities via a Webinar sponsorship program.

## Individual Webinar Sponsorship

Sponsorship is \$2,000 per Webinar

### *Sponsorship Benefits*

#### *Pre-Webinar*

- Recognition with logo and link to company's website on all IHRIM marketing materials (including email messages) that are sent out to members and prospects to promote the Webinar.
- Recognition with logo on the page of the IHRIM website that promotes the specific webinar.

#### *During Webinar*

- Verbal recognition of your sponsorship during the Webinar.
- Company contact slide at the end of the presentation.

#### *Post-Webinar*

- Receive a list that contains the name, title, company and address of the registered person at each site which can be used for a ONE TIME mailing only.

#### *Additional Benefits*

- Logo will appear on the Webinar page of the IHRIM website for 3 months.
- In places where your company logo appears, you will be given the opportunity to link to your website.

## Maximum Exposure with Minimum Effort

**IHRIM offers vendors and consultants the opportunity to provide our audience with an educational Webinar. You pick the topic and presenter (IHRIM has final approval) and we handle the logistics and promote to IHRIM members and prospects.**

### *Additional Sponsorship Benefits*

- \$3,000 per 60-minute slot (45 presentation, 10 minutes Q&A and 5 intro).
- Must be education focused.
- Small company logo on all slides.
- Webinar will be offered complimentary to members and non-members to give you maximum exposure. Complimentary registration applies to first Maximum Exposure sponsored webinar. Regular rates will apply to subsequent webinars if multiple webinars are sponsored.
- A link to the Webinar recording which can be posted on your company website. This link will be made available to anyone visiting the IHRIM website.
- IHRIM will send one blast email message to applicable webinar attendees on company's behalf. Message will be provided by sponsor within one week of completion of the sponsored webinar. IHRIM will have final approval on email content.

**Interested? Contact Jennifer McNally at [jmcnally@ihrim.org](mailto:jmcnally@ihrim.org)**



# IHRIM Webinar Sponsorships

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**Upgrade your Webinar Sponsorship by selecting one of our Partner Bundles. Some Partner Bundles include email blasts to our members and prospects, a Partner exclusive benefit.**

## Sponsorship Partner Bundles

**IHRIM Partner Bundles provide year round opportunities through IHRIM Memberships; Webinars Participation and Sponsorship, e-mail, web site listing and the use of the IHRM partner logo.**



### IHRIM PLATINUM PARTNER BUNDLE \$7,000

- Platinum Partner listing on the IHRIM website and other collateral for 12 months
- Use of the Platinum Partner logo on your website and marketing materials
- Three (3) 12 month IHRIM memberships
- One (1) IHRIM educational webinar presentation
- One (1) IHRIM educational webinar sponsorship
- Two (2) emails approved and distributed by IHRIM to members and prospects
- One time use of IHRIM Membership Mailing List



### IHRIM GOLD PARTNER BUNDLE \$4,000

- Gold Partner listing on the IHRIM website and other collateral for 12 months
- Use of the Gold Partner logo on your website and marketing materials
- Two (2) 12 month IHRIM Memberships
- One (1) IHRIM educational webinar sponsorship
- Two (2) emails approved and distributed by IHRIM to members and prospects
- One time use of IHRIM Membership Mailing List



### IHRIM SILVER PARTNER BUNDLE \$3,250

- Silver Partner listing on the IHRIM website and other collateral for 12 months
- Use of the Silver Partner logo on your website and marketing materials
- One (1) IHRIM educational webinar sponsorship
- One (1) 12 month IHRIM Membership
- One time use of IHRIM Membership Mailing List

**Interested? Contact Jennifer McNally at [jmcnally@ihrim.org](mailto:jmcnally@ihrim.org)**



# IHRIM Webinar Sponsorships

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## Application

**Complete this application and return requested material with payment to:**

IHRIM Sponsorships  
c/o Jennifer McNally  
P.O. Box 15176  
Chevy Chase, MD 20825  
jmcnally@ihrim.org

50% of total sponsorship fee is due with application. Webinar sponsorships must be paid in full before the date of the scheduled webinar.  
Note: There will be a 50% cancellation fee applied to any canceled sponsorship.

## Contact Information

Name/Title

Company

Address

City, State/Province, Zip/Postal Code

Phone/Fax

E-mail address

## Payment Information

(All payments made in U.S. funds - check one)

Check (made payable to IHRIM)  American Express  MasterCard  Visa

Cardholder Name/Card Number/Expiration Date

Billing Address

City, State/Province, Zip/Postal Code

Amount Enclosed

Authorized Signature

## Sponsorship Options

Please check the item(s) you would like to sponsor and return this application with a 50% deposit of the total sponsorship fee. Sponsorship opportunities are available on a first-come, first-served basis. Prior year's sponsors have the first right of refusal.

### Sponsorship Bundle Opportunities

- IHRIM Platinum Bundle 1 \$7,000
- IHRIM Gold Bundle 1 \$4,000
- IHRIM Silver Bundle 1 \$3,250
- Maximum Exposure \$3,000
- Webinar Sponsorship \$2,000

**If you have any questions, please contact:**

Jennifer McNally  
Director, Marketing & Communications  
P.O. Box 15176  
Chevy Chase, MD 20825  
703-863-2991  
jmcnally@ihrim.org