



SPONSORSHIP PROSPECTUS

3 Unique Events

3 Great Cities

3 Focused Areas of Interest

Don't Get Left Behind

**BUILD BRAND AWARENESS
CONNECT WITH PROSPECTS
SHARE WITH THE INDUSTRY**



Selecting the Right System
and Implementation Partner
for Organization Success
March 1 & 2, 2018



The Talent Management Revolution:
Technology's Role in
Organizational Success
July 9 & 10, 2018



Advancing from Data to
Knowledge and Intelligence
Nov. 5 & 6, 2018

THE RIGHT EXPOSURE AT THE IHRIM EVENTS



Mick Collins Global Vice President
Solution, Architecture & Advisory
Workforce Analytics & Planning
IHRIM Board Vice President
SAP SuccessFactors

“According to the 2016-2017 Sierra-Cedar HR Technology survey, large companies can expect to spend over \$1 million per year on their HR systems. With high costs come increasing risk – today’s HRIT executive must be able to keep up with new markets (recruiting marketing, corporate wellness), functionality (mobile, social, analytics) and trends (GDPR, Bring-Your-Own-Device) while ensuring that technology deployments successfully address the needs of end-users. That’s why, in 2018, IHRIM will host three events aimed directly at HRIT executives and their teams, to address these issues face-to-face. From selecting vendors and consultants (San Diego) to navigating today’s complex field of talent management offerings (Cleveland) to data governance and analytics (Austin), IHRIM gives you the opportunity to network with HR technology experts while also participating in break-out and hands-on sessions. It’s a unique format for a fast-growing community.”

By becoming a Sponsor, Participating Vendors are showing their interest in attendees, their support of the HR technology industry and their desire to engage with IHRIM members. Marketing your services and products are important and we would like to help you share your brand and your story with IHRIM members attending these events.

If you are not a Participating Vendor or are interested in a custom sponsorship opportunity, call Lisa Miller (855) 573-7827 ext.1 or via email at Lisa@exceedevents.com

Below are sponsorships that will receive exposure at all 3 events in 2018:

- ◇ **Lanyard Sponsor (LIMITED TO 1 COMPANY ONLY)-----\$1500**
 - ◇ Your logo on the IHRIM lanyards for all 3 events. This is a fantastic opportunity to extend your brand to the IHRIM community.
- ◇ **Mobile App Headline Sponsor (LIMITED TO 1 COMPANY ONLY)-----\$4000**
 - ◇ The Headline sponsor of the mobile app will have branding across all 3 events. You will also receive mention in all marketing communications that reference the mobile app to the IHRIM community as well as have the splash landing page for each specific event.
- ◇ **USB Media Drive (LIMITED TO 1 COMPANY ONLY)-----\$3000**
 - ◇ As the USB Media Drive sponsor your logo will be on all the drives given to attendees at each event.

To Secure Your Opportunity Contact Lisa Miller:

Lisa@ExceedEvents.com

Phone– (855) 573-7827 ext. 1

102 Monday Haus Lane

Highland Village TX 75077



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SPONSORSHIP OPPORTUNITIES FOR INDIVIDUAL EVENTS IN 2018 (PRICES ARE PER EVENT)

- ◆ Reception Food Sponsor-Your branding and recognition as the Sponsor onsite & online----- \$5000
- ◆ Reception Drink Sponsor-Drinks Your branding and recognition as the Sponsor onsite & online----- \$3000
- ◆ Lunch Sponsor-Your branding and recognition as the Sponsor onsite & online----- \$2500
- ◆ Refreshment Break Sponsor-Your branding and recognition as the Sponsor onsite & online----- \$1500
- ◆ Continental Breakfast Sponsor -Your branding and recognition as the Sponsor onsite & online----- \$2000
- ◆ Event Badge Sponsor-Your logo printed on all the event name badge for all to see----- \$1000
- ◆ Registration Site Event Ad-Your rotating ad floating on the right rail for maximum exposure----- \$1500

CUSTOM OPPORTUNITY

We are happy to work with Preferred Vendors interested in becoming Sponsors. Each Venue we use will have some specific opportunities to reach attendees. We are always willing to explore unique options. Give us a call and let's get creative.



SPONSOR APPLICATION

PLEASE INDICATE WHICH SPONSORSHIPS YOU WOULD LIKE TO PURCHASE FOR YOUR COMPANY	CONTACT INFORMATION
<p>EXCLUSIVE FOR ALL 3 EVENTS</p> <p>◇ Lanyard Sponsor-----\$1500</p> <p>◇ USB Media Drive Sponsor-----\$3000</p> <p>◇ Mobile App Headline Sponsor-----\$4000</p> <p>EVENT SPECIFIC– Please indicate which event you wish to sponsor. If more than one please indicate all your choices.</p> <p>◇ Reception Sponsor Food- Event:_____-\$5000</p> <p>◇ Reception Sponsor Drinks- Event_____-\$3000</p> <p>◇ Lunch Sponsor- Event_____-\$2500</p> <p>◇ Refreshment Break Sponsor- Event_____-\$1500</p> <p>◇ Name Badge Sponsor- Event_____-\$1000</p> <p>◇ Registration Site Ad- Event_____-\$1000</p> <p>◇ WiFi Sponsor__TALENT EVENT ONLY-----\$3000</p> <p>◇ Custom Opportunity-----Call for price</p> <p>Total Amount Due-----\$_____</p>	<p>Name:_____</p> <p>Title:_____</p> <p>Company:_____</p> <p>Address:_____</p> <p>Address:_____</p> <p>City:_____</p> <p>State:_____ Zip:_____</p> <p>Phone:_____</p> <p>Email:_____</p> <p style="text-align: center;">PAYMENT INFORMATION</p> <p>Method of Payment: Credit Card <input type="checkbox"/> Check <input type="checkbox"/></p> <p>Card Number:_____</p> <p>CVV/Security Number:_____ EXP Date_____</p> <p>Card Holder Name_____</p> <p>Billing Address:_____</p> <p>City:_____ State:_____ Zip:_____</p> <p>Amount to charge: \$_____</p> <p>Authorized Signature- - Acceptance of this application by IHRIM constitutes a contract.</p> <p>Authorized Signature:_____</p>

Contact information:
Lisa Miller
Account Executive Exceed Events/IHRIM 2018
Lisa@ExceedEvents.com
Direct Line– (855) 573-7827 ext. 1
www.IHRIM.org
www.exceedevents.com

Mail payments to:
IHRIM 2018
C/O Exceed Events
102 Monday Haus Lane
Highland Village TX 75077
(972) 968-7087
Info@ExceedEvents.com



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TERMS & CONDITIONS FOR SPONSORS

Our sponsors bring additional resources to enhance IHRIM events. IHRIM recognizes sponsors for their support on the website, at IHRIM events and on social media in a manner determined by IHRIM to be appropriate. IHRIM reserves the right to determine the eligibility of any sponsor and further reserves the right to reject any application for any reason.

SCOPE

IHRIM will provide appropriate acknowledgement and recognition of the sponsor in accordance with IHRIM sponsorship procedures and with applicable laws and Internal Revenue Service rules and regulations. IHRIM and the sponsor agree that the purpose of the IHRIM event(s) will be educational in nature, and that no product promotion by IHRIM is intended in connection with the IHRIM event(s). In addition, the sponsor's participation in the IHRIM event(s) does not convey IHRIM's approval, endorsement, certification, acceptance, or referral of any product or service of the sponsor. No materials developed or intended for use in connection with the IHRIM event(s) may be distributed or otherwise used prior to advance review and written approval by IHRIM. The sponsor acknowledges that funds provided for purposes as stated herein represent a contribution to IHRIM. Materials provided by a sponsor (e.g., signage, brochures, and flyers) to IHRIM may not contain language constituting a statement of quality (i.e., statements concerning product or service superiority or comparative language) or indicate an endorsement by IHRIM of the sponsor's products or services. It is IHRIM's intention that funds awarded under this agreement will be used in a manner consistent with a sponsorship transaction and are not provided in exchange for endorsement by IHRIM.

CANCELLATION OR WITHDRAWAL

No refund will be made if the sponsor cancels within 120 days of the IHRIM event(s).

TERMINATION OF IHRIM EVENT(S)

If IHRIM determines that the premises where an IHRIM event is to be held have become unfit for occupancy, or if the premises are materially interfered with by reason of strike, embargo, injunction, act of war, act of God, terrorist attack or threat, any other emergency, or any act or event not the fault or beyond the control of IHRIM, the Agreement may be terminated by IHRIM. In the event of such termination, the sponsor waives any and all damages and agrees that IHRIM may, after deducting all costs and expenses, including a reserve for claims, refund to the sponsor as a complete settlement and discharge of the sponsor's claim and demands, its pro rata amount of all monies paid by all sponsors, if other sponsors are involved in the IHRIM event(s).

COLLECTION POLICY

Sponsor agrees to pay any and all costs incurred by IHRIM to collect any or all portion of fees and dues owing to IHRIM that have not been paid in full prior to the IHRIM event. Failure to pay the entire cost of any sponsorship by 30 days prior any sponsored IHRIM event entitles IHRIM to cancel the sponsorship and retain all prior payments.

OPPORTUNITY FOR RIGHT OF FIRST REFUSAL

IHRIM reserves the right of first refusal to a previous IHRIM event sponsor for selecting upcoming IHRIM event sponsorship opportunities, with an agreement deadline to be established at IHRIM's sole discretion

NAMES AND TRADEMARKS

IHRIM shall have the right to use a sponsor's name, trademark, and logo, limited to the terms of this agreement. Sponsor shall not have the right to use any of IHRIM's names, trademarks, logos, or copyrights without prior written approval

LIMITATIONS OF LIABILITY

Sponsor agrees to make no claim for any reason whatsoever against IHRIM, the event venue/facility, or the city and/or state where the IHRIM event(s) are held for any loss, including theft, damage, or destruction of goods, or for any injury to the sponsor or its employees, including while the IHRIM event is in process, being set up, or being taken down. Sponsor agrees to indemnify and hold harmless IHRIM, and its officers, directors, employees, and agents from and against any and all claims of any person arising out of acts, omissions, or negligence of the sponsor, its agents, or employees.