

SPONSORSHIP PROSPECTUS

2017 IHRIM FLORIDA COMMUNITY

THE REGION'S LARGEST SHOWCASE OF KNOWLEDGE & PRODUCT
FOR HUMAN CAPITAL & TECHNOLOGY MANAGEMENT

IHRIM FLORIDA'S SUMMIT

Theme: Reimagining Human Capital & Technology
Digital Transformation – Disruptive Innovation

September 14 –15, 2017 | The Shore Club

www.ihrim.org/florida-community

Leave with **Alliances & Advanced Knowledge**



For Sponsorship Opportunities, email andreina.pradas@sbe.com | Valid as of June 1st, 2017

IHRIM FLORIDA SPONSORSHIP OPPORTUNITIES AT A GLANCE

Sponsor Benefits	Innovator Sponsor	Platinum-Leading Edge	Gold - Fast Follower	Silver Sept Summit	Incubator / Startup Package
	\$8,000	\$6,000	\$4,000	\$2,000	\$1,000
Opportunity to introduce keynote speaker	*				
Exclusive branding as Premier sponsor on banner at September Summit & all 2017 Meetings	*				
Prime location for your High Top Table with 2 chairs and banner	*				
Recognition as a IHRIM FLORIDA organizational sponsor at all 2017 IHRIM FLORIDA meetings and at Sept Summit	*	*	*	*	
Recognition including logo, on IHRIM FLORIDA website homepage for one year	*	*	*	*	
Passes to September Summit for staff & guests	6	4	2	2	
Free IHRIM Memberships	4 \$1,200 val	3 \$900 val			
Free entrance to Vendor Collaboration Fair (Sept. event)	*	*	*	*	
5-min Intro presentation before Happy Hour during September Summit	*	*	*		
Discounted pricing on additional sponsorship & promotional opportunities at the Summit	*	*	*	*	
Promotional emails sent to IHRIM FL Community Members	2	1			
Ad in program	Full page, back cover	Full page	Half page		
Distribution of Company Literature	*	*	*only one meeting	*only one meeting	
Opportunity to present at an educational session	*	*			
High top table with chairs	Prime Location	*	*	*	
Company logo and sales info in Summit Program Guide	*	*	*	*	*No logo included. Company listing only.
Company logo on IHRIM FLORIDA website advertising event	*	*	*	*	
Access to IHRIM FL opt-in attendee list after the event	*	*	*	*	
Special "Incubator Section" setting in Expo Hall					*Includes table top signage with logo

WHY INVEST IN SPONSORSHIP ?

You'll leave with...

- * A Broad Base of Alliances: get spotlighted personally & professionally among your peers & expand your Sphere of Influence
 - * An edge on your competition
 - * New insight on what is out there in the industry
 - * New prospects and clients
 - * Renewed energy
-

INNOVATOR SPONSOR

***BRAND NEW!* \$8,000**



Now you can be THE premier sponsor of IHRIM FLORIDA Human Capital & Technology Summits

- * Opportunity to introduce the keynote speaker
 - * Exclusive branding as Premier sponsor on banner at all 2017 Meetings, Social Gatherings and September Summit
 - * Prime location for your High Top Table with 2 chairs and banner at IHRIM FL September Summit
 - * Recognition as IHRIM FLORIDA organization sponsor at all 2017 IHRIM FLORIDA meetings, and at IHRIM Florida HR Tech Summit (September 14th—15th, 2017)
 - * Recognition as Premier sponsor including corporate logo and website link on IHRIM FLORIDA website homepage for the year
 - * Six (6) passes to the Summit (includes breakfast, snacks and Happy Hour) for Sponsor staff and guests
 - * Four (4) IHRIM memberships (a \$1,200 value)
 - * Free entrance to Vendor Collaboration Fair (Sept. event)
 - * Discounted pricing on additional sponsorship & promotional opportunities at the Summit
 - * Full page ad or infographic on back cover of the program guide
 - * Two promotional emails sent to all IHRIM FL Community members
 - * 5-min Intro presentation before Happy Hour during September Summit
 - * Distribution of company literature at all meetings
 - * Opportunity to present at an educational session in the sponsorship year
 - * Company logo and sales information in Summit Program Guide and on Company logo on IHRIM FLORIDA website advertising the event
 - * Access to Summit Opt-in attendee list after the event
-

PLATINUM LEVEL — LEADING EDGE SPONSOR — \$6,000

- * Recognition as IHRIM FL Community organization sponsor at all 2017 Meetings and September Summit
- * Recognition as Platinum Sponsor including corporate logo and website link on IHRIM Florida website homepage for the year
- * Four (4) passes to the Summit (includes breakfast, snacks and Happy Hour) for Sponsor staff and guests
- * Three (3) IHRIM memberships (a \$900 value)
- * Free entrance fee to Vendor Collaboration Fair (Sept. event)
- * One promotional email sent to all IHRIM FL Community members
- * 5-min Intro presentation before the Happy Hour during September Summit
- * Distribution of company literature at all meetings
- * Opportunity to present at an educational session in the sponsorship year
- * Discounted pricing on additional sponsorship & promotional opportunities at the Summit
- * Company logo on IHRIM Florida website advertising the event
- * Company logo and sales information in the Summit Program Guide
- * Full page ad or infographic in the program guide
- * High Top Table with 2 chairs and banner at September Summit
- * Access to Opt-in Attendee List after meetings



GOLD LEVEL — FAST FOLLOWER SPONSOR — \$4,000

- * Recognition as IHRIM FL Community organization sponsor at all 2017 meetings and September Summit
- * Recognition as Gold sponsor including corporate logo on IHRIM Florida website homepage for the year
- * Two (2) passes to the Summit (includes breakfast, snacks and Happy Hour) for Sponsor staff and guests
- * Free entrance fee to Vendor Collaboration Fair (Sept. event)
- * Discounted pricing on additional sponsorship & promotional opportunities at the Summit
- * 5-min Intro presentation before the Happy Hour during September Summit
- * Distribution of company literature at one meeting
- * Company logo on IHRIM Florida website advertising the event
- * Company logo and sales information in the Summit Program Guide
- * Half page ad or infographic in the program guide
- * High Top Table with 2 chairs at IHRIM FL September Summit
- * Access to Opt-in Attendee List after meetings



SILVER LEVEL — SUMMIT SPONSOR — \$2,000

- * Recognition as a IHRIM FL Community organization sponsor at all 2017 meetings and September Summit
- * Recognition as Gold sponsor including corporate logo on IHRIM Florida website homepage for the year
- * Two (2) passes to the Summit (includes breakfast, snacks and Happy Hour) for Sponsor staff and guests
- * Free entrance fee to Vendor Collaboration Fair (Sept. event)
- * Discounted pricing on additional sponsorship & promotional opportunities at the Summit
- * Company logo and sales information in EXPO program guide
- * Company logo on IHRIM Florida website advertising the event
- * Distribution of company literature at one meeting
- * High Top Table and two Chairs at September Summit
- * Company logo and sales information in the Summit Program Guide
- * 1/4 page ad or infographic in the program guide
- * Access to Opt-in Attendee List after meetings

INCUBATOR / STARTUP COMPANIES PACKAGE — \$1,000

Exclusively for small, start-up companies

- * Special “Incubator Section” setting in Summit Hall
 - * High top table and two chairs
 - * Table Top signage with logo
 - * Company listing in Program guide
- ***Availability limited by Expo Hall space allocations

VENDOR COLLABORATION FAIR (Sept Summit)— \$1,000

- * Entrance fee to Vendor Collaboration Fair (includes table and registration for 2 attendees)
- * Access to Opt-in Attendee List after event

ADVERTISING OPPORTUNITIES

- * Advertising in Summit Program Guide*
 - * Premier position full page, color ad or an infographic (8.5” X 11” inside front cover or inside back cover of program) \$300 additional for Platinum Leading Edge and Gold sponsors; \$600 for other sponsors.
 - * Available on first-come, first-served basis.
 - * Full page color ad \$500
 - * Quarter page ad \$250
- *** One ad per company. Summit Program Guide will print about 500 copies.

2017 Reimagining Human Capital & Technology SUMMIT EVENT SPONSORSHIP OPPORTUNITIES

Add these awesome opportunities to your current sponsor package

Happy Hour Sponsor – \$3,000 (3 available)

I'll drink to that! Sponsor the Happy Hour Drinks after September Summit! Appetizers served and cash bar for attendees. Includes name on promotional materials, in poster where Happy Hour is held, and sign at the reception area.

Breakfast Sponsor – \$2,250 (2 available)

Don't skip breakfast! Includes sponsor credit in program guide, table tent advertising at each food station, and signage on participant tables.

Break Sponsors (morning or afternoon) – \$1,000 (4 available)

Share a cup of Joe! Includes table tent advertising at each coffee, beverage and food station and on participant tables.

Lanyard Sponsor – \$1,500 (1 available)

Have your name on the neck of every participant! Lanyards and printing provided by IHRIM Florida.

Bag Sponsor – \$1,500 (4 available)

This sponsorship is in the bag! Have your name or logo displayed on conference bags. Bags and printing provided by IHRIM Florida Community.

To Register as a sponsor, visit: www.ihrim.org. **To discuss Sponsorship opportunities**, contact: Andreina Pradas at andreina.pradas@sbe.com or MaryAnn McIlraith at MaryAnn@tottraining.com or call [305-753-4771](tel:305-753-4771)

A confirmation email will be sent upon registering which can be used as an invoice. A Sponsor Packet will be sent closer to the event. Credit cards, checks and purchase orders accepted.

LIABILITY. Sponsors choosing to exhibit assume responsibility and agree to indemnify and defend IHRIM, IHRIM Florida Community, and their respective employees, volunteers and agents against any cost or expenses arising for the sponsor's action at the Summit /exhibition premises.

CANCELLATION POLICY. Any cancellation of a sponsorship will result in forfeiture of payments as follows:

- 50% of total cost of sponsorship if cancellation occurs before July 1st, 2017.
 - 100% of total cost of sponsorship if cancellation occurs on or after July 1st, 2017.
-